



ESTO AWARDS 2015
28 October | Cologne

Enter the awards and book your place at
www.theESTO.com/awards

A celebration of synthetic turf

Following on from the success of the inaugural ESTO Football Awards in 2014, the decision was made by the ESTO Board members to deliver a 2015 event that encapsulates the successes and expertise of ESTO members across not only football, but all sports and industries where synthetic turf has shown to make a positive difference.

Taking place on the evening of Wednesday 28th October 2015 in Cologne, the ESTO Awards will be a celebration of achievements by ESTO members in driving the synthetic turf industry forwards.

The awards can only be entered by ESTO members and will be voted for by key individuals from Europe's leading sports associations and industry bodies.

Inclusion in the ESTO Awards is a great way for our members to be recognised amongst their peers, as well as across the industry. All winners will be presented with an ESTO Awards trophy and will be featured in press releases post-event; winners will also be sent a bespoke 'ESTO Awards Winner' logo for their category, which can be used on company literature, website, press releases and other promotional materials.

How to enter

To enter the ESTO Awards please submit a 250-500 word synopsis of the project/installation and any accompanying imagery to natasja@theesto.com.

The deadline for entries is September 20.

Book your place at the ESTO Awards 2015

Contact natasja@theesto.com to secure your place today.

Booked by 30th April	Standard price
One place: 80 euros	One place: 120 euros
10 places: 600 euros	10 places: 1200 euros

Each place at the ESTO Awards includes unlimited drinks, deluxe buffet and entertainment. The evening has been designed to facilitate networking in an informal, relaxed atmosphere.



Award categories

Football Award

Designed to showcase the very best projects in the sport, the Football Award will take into consideration installs for use in both the professional and community game. Members should consider entering projects where the introduction of synthetic turf has not only had a positive impact for the club and its stakeholders, but has also ensured a positive perception of synthetic turf and its benefits. Projects may also have led to the regeneration of existing facilities, increased community involvement and/or participation in football across various age groups.

Sports Award

This award is open to projects where a synthetic turf install has taken place for use by any sport, except for football, and at either professional or community level. Projects should have demonstrably raised the awareness of the benefits of synthetic turf and made a positive difference to the sport and/or club that uses it. Members should consider entering projects whereby the installation has increased participation in the relevant sport(s); facilitated greater playing/training time; contributed to improved performance levels for teams or clubs and/or created new opportunities for local communities and residents.

Landscaping Award

The Landscaping Award will recognise and celebrate members' projects that show innovative use of synthetic turf. Installs should have had a positive contribution to the landscape, aesthetically and also from a practical perspective, and should also demonstrate clearly why the chosen site has benefited from choosing synthetic turf over natural surfaces. Projects for consideration can and should vary widely; unusual sites and sceneries, residential, community and commercial facilities as well as different uses for the surface.

Hall of Fame

The newly formed ESTO Hall of Fame will welcome five inductees in 2015, all of whom will be individuals who have made a significant contribution to the development and progress of the synthetic turf industry over recent years. Inductees will be considered from organisations working with and in the synthetic turf industry, to include manufacturers, suppliers, governing bodies and trade organisations. Each individual must be able to showcase their involvement in the industry and the positive impact that this has had on encouraging the wider use of synthetic turf.

Lifetime Achievement Award

Voted for by ESTO members, this award is designed to celebrate the achievements of an individual who has been instrumental in the development of synthetic turf within their respective field; someone whose actions continue to create a positive impact and, in doing so, showcases the benefits of synthetic turf to a wider audience.

The 2015 Lifetime Achievement Award will be split into two categories; Industry and Sports Governing Body.



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