



Dear ESTO member,

ESTO are always looking to maximise the value and benefits that they are able to offer as part of your membership of the organisation. In line with this, we have put an agreement in place with ESTO to offer all ESTO members a 10% discounted rate to exhibit at the Rugby Expo 2014 exhibition and conference at Twickenham Stadium, London on 22nd - 23rd October 2014.

Rugby Expo is the largest rugby conference and exhibition in the world, supported by the RFU and Premiership Rugby, and brings together the key decision makers involved in the development of both the professional and grassroots game. Rugby Expo is attended by key representatives from every Premiership club, plus a host of Pro 12, Championship and national league clubs, as well as over 400 community and grassroots clubs from all over the UK, providing you, as an ESTO member, with the ideal audience to promote your services.

One of the key issues raised by the professional and grassroots audience at Rugby Expo year after year is how can clubs generate additional revenue, as well as improving player development and practice opportunities at every level. With synthetic turf pitches providing a far more secure revenue stream for rugby clubs in comparison to natural grass, particularly in reducing the amount of training time and match days lost to adverse weather conditions, the delegate audience attending Rugby Expo would be hugely receptive to the products and services ESTO members provide.

As exhibitors at Rugby Expo 2014, ESTO members would also enjoy a number of benefits from the moment of confirming your stand, including:

- Announcement on event website of company exhibiting
- Regular promotion of relevant company news stories on Rugby 24/7 news website www.rugby247.biz
- Promotion through Rugby Expo and Rugby 24/7 social media channels

Over half of the available exhibition stands have already been sold, so if you are interested in exhibiting at the largest rugby-focused exhibition and conference in the world, please contact myself, Rob Ware, for further information at rob@rugbyexpo.com or on +44 7894 732885.

Best wishes

Rob Ware

Sales Manager – Rugby Expo

www.rugbyexpo.com